

2022 CornCon 8 Sponsorship Package

THE CORN

M A T R I X

Quad Cities Cybersecurity Conference

Davenport RiverCenter · September 30-Oct 1, 2022

Sponsor Partnerships Built for Success

Prospective Sponsor:

On behalf of the entire team at Docent Institute, we welcome your support in becoming a Sponsor in supporting CornCon, the Quad Cities Cybersecurity Conference. Together, we will provide education and raise cybersecurity awareness with the public, IT and information security professionals, students, parents, and teachers through our annual cybersecurity conference and our kids' STEM camps. Our mission is to go beyond the typical conference and reach out to include women, minorities, and other underserved communities to increase diversity in the cybersecurity profession. Your funding will help support our outreach efforts and innovative ways we hope to encourage young women and minorities to enter the field of cybersecurity, while at the same time elevating those already serving as practitioners. We believe that there are educational and employment opportunities to learn and find employment in the field of cybersecurity right here in Iowa!

Docent Institute organizes CornCon and our Kids' Hacker (STEM) Camps, and donations are tax-deductible as an educational 501(c)(3) registered non-profit charity. Excess funds will be contributed to cybersecurity college scholarships and help support year-round STEM educational activities.

We proudly present this proposal in the hopes of establishing a working relationship with your company, whether you are a new sponsor or long-time supporter. Docent Institute would enjoy promoting and further communicating your commitment to our inclusion, education, and public outreach efforts.

We look forward to elaborating and address any questions you would like to discuss. Thank you again for your interest in partnering with us to introduce new communities in the region to cybersecurity as a career and to help educate and better protect the security and privacy of area businesses and families.

Sincerely,

John Johnson

Dr. John D. Johnson

Founder and President
john@docentinstitute.org



DOCENT
institute



About CornCon

CornCon was founded in 2015 by the Quad Cities Cybersecurity Alliance, in a partnership with the IEEE Computer Society and St. Ambrose University. Docent Institute was formed as a non-profit educational charity, expressly to manage this event and educational STEM events. CornCon is the kind of small, regional cybersecurity conference that people are looking for. People want to get out, connect with friends in person and not be overwhelmed by a 30,000 person conference.

- **Expected turn-out in 2022 is 1000+ people**
 - Past attendees: practitioners, executives, students, educators, parents, community-members.
 - Companies represented include AT&T, Motorola, Northern Trust, Discover, John Deere, Facebook, Microsoft, Rockwell Automation, AFLAC, West Point, Premise Health, Kraft, Deloitte, CISA, DHS, Purdue University, Oak Ridge National Lab, EFF, Schneider Electric, Rock Island Arsenal.
 - Seeking diversity and underserved communities.
- **Expect to have 50+ expert speakers and activity leaders**
- **Expect to have 250+ K-12 students**
- **An exclusive expo hall with room for 30 exhibitors**
- **There will be Hacker Village activities:** Lockpicking, Drones, Hands-on Learning and more TBA.
- **This year's theme is The Matrix**, so we will showcase similar movies and popular media, The Net, The Metaverse... Early promotions have used the parody of "The Corn Matrix".
- There will be a **Thursday VIP dinner**, **Friday speaker dinner** and **Saturday After Party**, along with an electronic conference badge, t-shirts and swag, all available for co-branding.
- Please visit <https://corncon.net> for an archive of past events, speakers and photos.



About the Venue

[Davenport RiverCenter](#), 2021 State St, Bettendorf, IA 52722

The convention center has 100,000 square feet of space, with 10 (expandable) conference rooms and two great halls.

The RiverCenter is located in downtown Davenport, Iowa. The venue is connected to the Blackhawk Hotel and is conveniently located within a short walk to other hotels, restaurants, entertainment and the Mississippi River. Attendees will receive a special discount code for hotels.

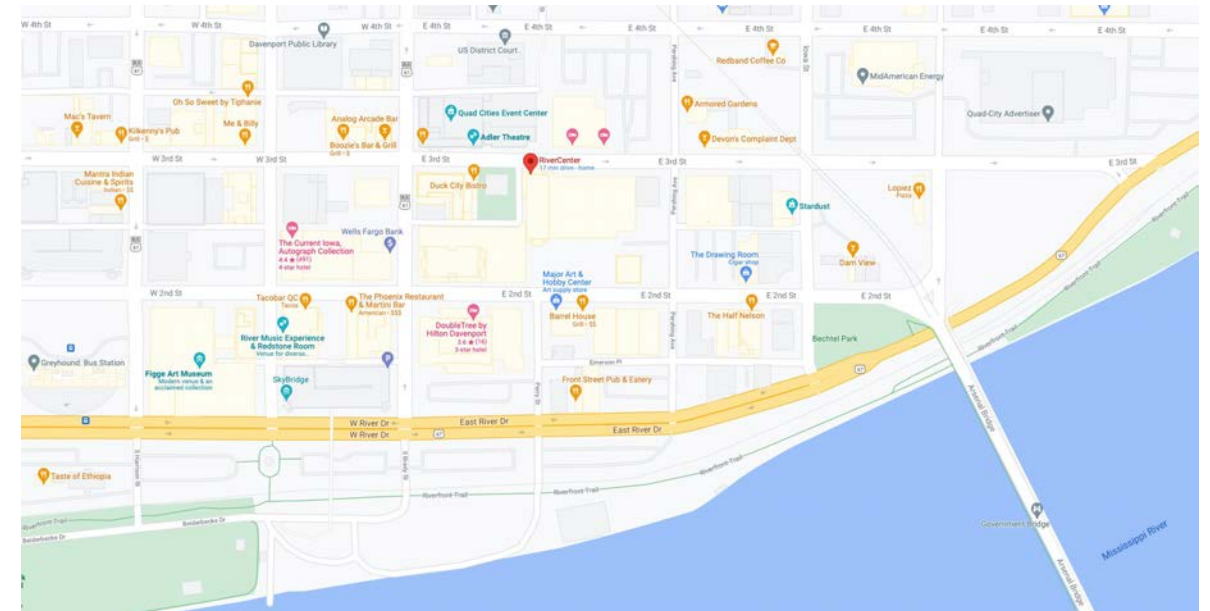
The regional airport is [Quad Cities International Airport \(MLI\)](#) is less than 5 miles from the venue and the hotel offers a free airport shuttle.

About the Quad Cities

[The Quad Cities](#) is located on the Mississippi River, composed of several cities in Iowa and Illinois and with a metro population of approximately 400,000. Within a couple hours, you have major metropolitan areas with a combined 37 million people: Chicago, St. Louis, Des Moines, Omaha, Minneapolis, Detroit, Kansas City and Indianapolis. ([Wikipedia](#))

It is easy to drive and fly to the Quad Cities. The Quad Cities International Airport (code MLI) has direct flights on major carriers to large hubs, such as Chicago O'Hare and Detroit and you are within 2 hops of most US airports.

Major employers in the Quad Cities include John Deere, Rock Island Arsenal, Genesis Health Systems, Hy-Vee, HNI Corp., Arconic, Tyson, Kraft Heinz and a growing base of mid-sized manufacturing companies.



Previous Conferences



HACKER JEOPARDY

SATURDAY ONLY

THE CHILDREN OF THE CORNCON KIDS' TRACK

CORNCON

CONFIRMED SPEAKERS 08/27/20

Aaron Turner	Mark Carney
Aaron Warner	Mark Rasch
Arian McMillan	Michael Daugherty
Caroline Wong	Michelle Dennedy
Casey Ellis	Mike Convertino
Dave Kennedy	Mike Coogan
David Mortman	Nick Selby
Phil Polstra	Rafal Los
Gadi Evron	Richard Marshall
George Simonds	Rocco Grillo
Heath Renfrow	Stephen Cobb
Ian Robertson	Tim Callahan
Ira Winkler	Todd Bell
Malcolm Harkins	Winn Schwartzau
Marci McCarthy	More coming!!

Coming to a galaxy near you...
October 2-3 corncon.net

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CORNCON VI: RETURN OF THE CYBER JEDI

QUAD CITIES CYBERSECURITY CONFERENCE & KIDS' HACKER CAMP

QUAD CITIES ALLIANCE

WITH GREAT POWER COMES GREAT RESPONSIBILITY

CORNCON FIVE-0

TO HACK AND SERVE

FIVE-0 UNIT

2019



Previous K-12 Hacker Camps



CornCon Schedule (example)*

Friday and Saturday Schedule

	Keynote Track	Technical Track	Training & Contests	KIDS
8 AM	Registration Open			
9 AM	Speakers or Panels	Speakers or Tutorials	Various Rooms for Training & Contests as needed	High School Intro to Cyber (Friday)
10 AM				The Children of The CornCon Hacker Camp & STEM festival (K-12 Saturday)
11 AM				
12 PM				
1 PM				
2 PM				
3 PM				
4 PM				
7-10 PM	Speaker Dinner (Fri) or After Party (Sat) – Entertainment/Contests nightly			



- Friday & Saturday tracks
- Friday & Saturday Expo/Villages
- Friday HS event
- Saturday K-12 Hacker Camp
- Option to host training, contests
- Thurs VIP Dinner/Fri Speaker Dinner
- Hacker Jeopardy Fri & Saturday
- Saturday After Party – 80s theme
- Sunday Brunch/Pool Party/Etc...

The Vendor Expo and Hacker Villages will be open daily from 9 AM to 5 PM.

* Speakers are not listed since the call for speakers is still open – See <https://corncon.net> for past schedules



Sponsorship Tiers

Docent strives to bring to CornCon, a large and diverse attendee base from across the country, since we are planning an inclusive 2-day event with online streaming. The attendees include IT professionals and product buyers from all industries, government, and academia, as well as parents, teachers, hobbyists, and interested members of the community. Higher tier sponsors will enjoy a greater reach in pre-conference publicity as well as branding for replayed presentations over the following year (corncon.tv). This is an opportunity to get your brand in front of many more people than you would reach at just a regional conference.

Bronze Partner (\$1,000)

- Sponsor contribution will go towards overall expenses or specific item (TBD).
- Sponsor may provide swag, handouts for distribution in swag bag or shared swag table, mailed after conference to attendee.
- Sponsor will be listed on the conference website and printed program.
- Sponsor will receive 2 VIP badges good for full-conference and after party.

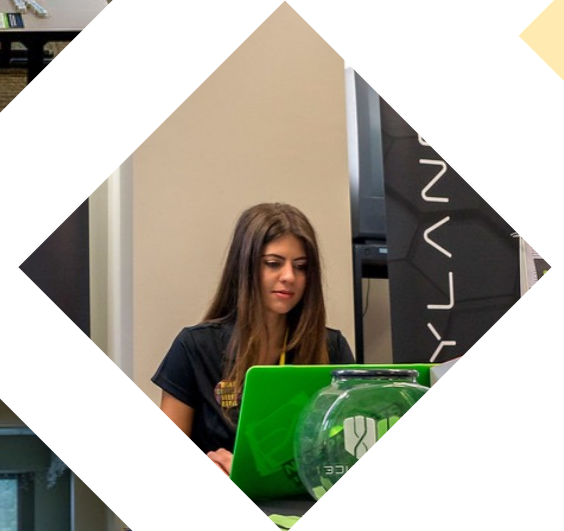
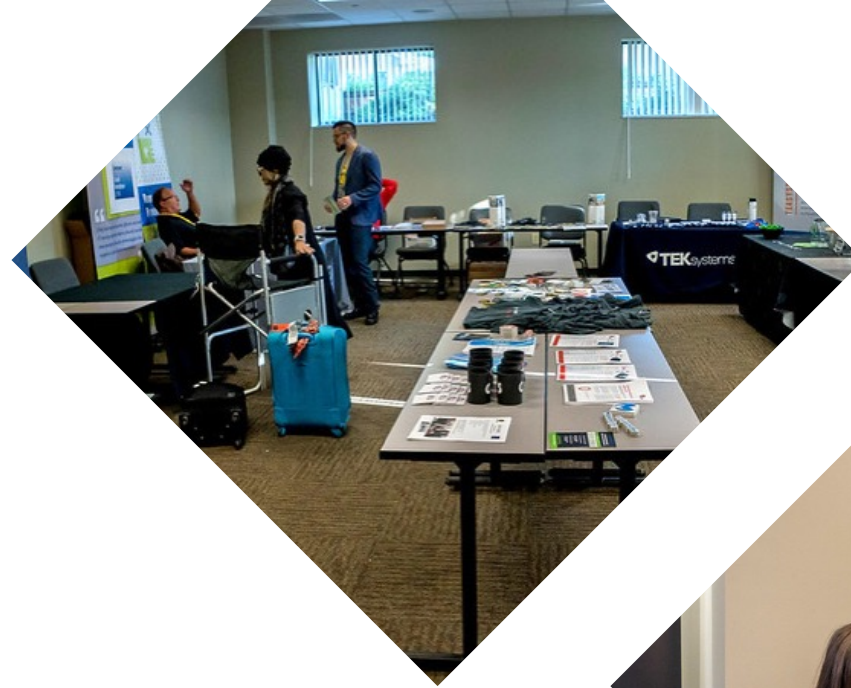
Silver Partner (\$2,500)

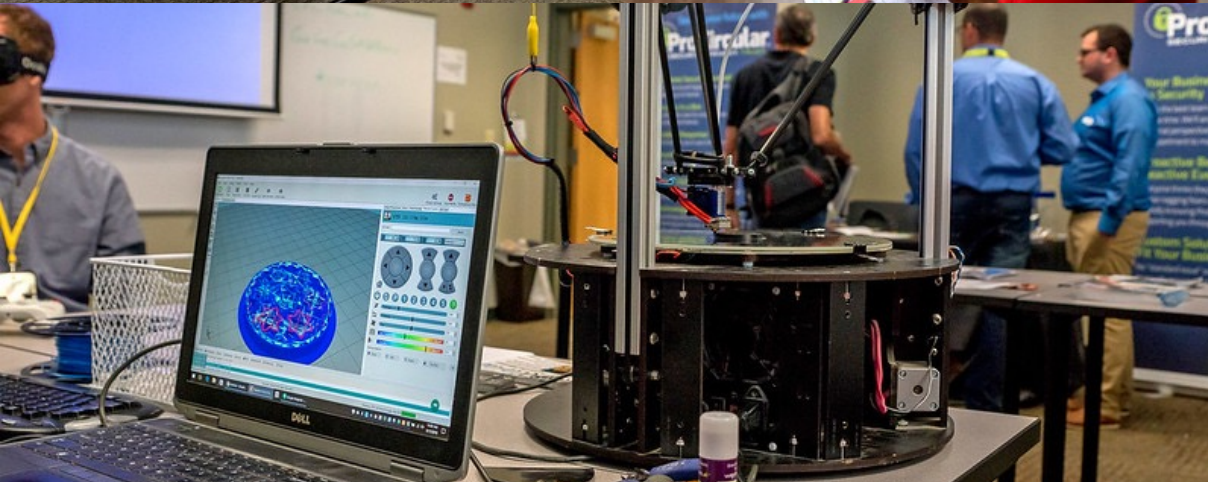
- Sponsor may provide swag, handouts for swag bag.
- Sponsor will be listed on the conference website sponsor page and in the printed program.
- Sponsor has 1 table booth with breakout space available on a limited basis (live/virtual).
- Sponsor may have booth raffle. (Not required/option to gather bus cards)
- Sponsor receives 4 VIP badges good for full-conference and after party.

Sponsorship Tiers

Gold Partner (\$5,000)

- Sponsor may provide swag, handouts for swag bag.
- Sponsor may have large signage at the event in Expo Hall and prominent on the online platform.
- Sponsor has 2 table booth with breakout space available (live/virtual).
- Sponsor will be prominently featured on the conference website and in the brochure and at the venue.
- Sponsor will receive 6 VIP badges good for full-conference and after party.
- Sponsor may have booth raffle. (Not required/option to gather business cards)
- Sponsor may have keynote door prize drawing during the closing ceremony.
- Sponsor will have one presentation slot.
- Sponsor feature on the front page of Docent Institute website as Gold Partner for the next 12 months.





Sponsorship Tiers

Platinum Partner (\$7,500+)

- Sponsor may provide swag, handouts for swag bag.
- Sponsor may have large signage at the event in Expo Hall and prominent on the online platform.
- Sponsor has 1-2 large booth spaces with breakout space available (live/virtual).
- Sponsor will be prominently featured on the conference website and in the brochure and at the venue.
- Sponsor will receive 8 VIP badges good for full-conference and after party.
- Sponsor may have booth raffle. (Not required/option to gather bus cards)
- Sponsor may have keynote door prize drawing during the closing ceremony.
- Sponsor will negotiate special event sole-sponsorship and promotion with the conference committee.
- Sponsor will have a keynote presentation slot and (optional) technical presentation slot or space to hold training.
- Sponsor feature on the front page of Docent Institute website as Platinum Partner for the next 12 months.

** Sponsors may also submit presentations to the general call for presentations (CFP), the selection is not guaranteed.*

** Sponsors are strongly encouraged to promote events to their clients in a manner they see fit.*

** Educational institutions, charitable organizations, community organizations, and businesses may qualify for a discount on sponsorship tiers, to promote inclusion, educational content and additional benefit for our attendees, please contact the conference chair.*

** Sponsors who want to earmark donations for specific kids' camp activities and supplies should discuss this with conference chair. **Gold and Platinum Partners will be listed as contributors for camps and other educational outreach throughout the year on the Docent Institute website as well as the standard promotion on the conference website based on their tier of sponsorship.***