

This year's theme is cyber superheroes! Join us for ComicCorn in October!



2025 CornCon 11 Sponsorship Package



CornCon Cybersecurity Conference

RiverCenter • Davenport, IA • October 10-11, 2025

Sponsor Partnerships Built for Success

Prospective Sponsor:

On behalf of the entire team at Docent Institute, we welcome your support in becoming a Sponsor in supporting CornCon Cybersecurity Conference. Together, we will provide education and raise cybersecurity awareness with the public, IT and information security professionals through our annual cybersecurity conference. Our mission is to go beyond the typical conference and reach out to include women, minorities, and underserved communities to increase diversity in the cybersecurity profession. Your funding will help support our outreach efforts and innovative ways we hope to encourage young women and minorities to enter the field of cybersecurity, while at the same time elevating those already serving as practitioners.

Docent Institute organizes CornCon and our Kids' Hacker & STEM Camps, and donations are tax-deductible as an educational 501(c)(3) registered non-profit charity. Excess funds will be contributed to cybersecurity college scholarships and help support year-round STEM educational activities. In 2024, Docent established an ongoing college scholarship with ISSA Education Foundation.

We proudly present this proposal in the hopes of establishing a working relationship with your company, whether you are a new sponsor or long-time supporter. Docent Institute would enjoy promoting and further communicating your commitment to our inclusion, education, and public outreach efforts.

We have a very energized and active community that we have built and it has been growing year after year. With your partnership, we will continue to deliver relevant and meaningful content for information security professionals. We had 60 executives attend our CISO Summit in 2024, and the reviews were excellent. Roughly 30% of our attendees are in executive roles.

We are committed to provide value to our sponsors in whatever way we can. We are selective of the vendors we partner with and want to promote your organization with our audience. We also make a concerted effort to reach out to companies that you want to see at CornCon.

Sincerely,

John Johnson

Dr. John D. Johnson

Founder and President, Docent Institute
john@docent.org
www.docent.org





About CornCon

CornCon was founded in 2015 by the Quad Cities Cybersecurity Alliance, in a partnership with the IEEE Computer Society and St. Ambrose University. Docent Institute was formed as a non-profit educational charity, expressly to manage this event, professional development and educational STEM events. CornCon is the kind of small, regional cybersecurity conference that people are looking for. People want to get out, connect with friends in person and not be overwhelmed by a 30,000-person conference. **ONLY 2-HOURS FROM CHICAGO**

- **Expected turn-out in 2025 is 400 - 500 people**
 - Past attendees: In 2024, CornCon hosted 400 practitioners, executives, students, educators, parents, community-members. **The CISO Executive Summit on Thursday had 60 top security executives.**
 - Companies represented include AT&T, Motorola, Northern Trust, Discover, John Deere, Facebook, Microsoft, Rockwell Automation, AFLAC, West Point, Premise Health, Kraft, Deloitte, CISA, DHS, Purdue University, Oak Ridge National Lab, EFF, Schneider Electric, Rock Island Arsenal. **List of companies/titles available upon request.**
 - Seeking increased participation underserved communities and diversity in our speakers.
- **Expect to have 50+ expert speakers and activity leaders.**
- **An exclusive expo hall with room for 30 exhibitors.**
- **There will be Hacker Village activities, such as:** Lockpicking, ICS, Vehicle Hacking, Hands-on Learning and more.
- There will be a **Thursday CISO Executive Summit, Thursday CISO dinner, Friday VIP Reception and Saturday After Party**, along with a special VIP conference badge, t-shirts and swag, all available for co-branding.
- Please visit <https://corncon.net> for an archive of past events, speakers and photos.

Sponsorship Tiers

Bronze: \$1500 (no booth in expo)

Silver: \$3000 (with booth)

Gold: \$5000 (with access to VIP Reception)

Platinum: \$7500 (also includes CISO Summit & Dinner)

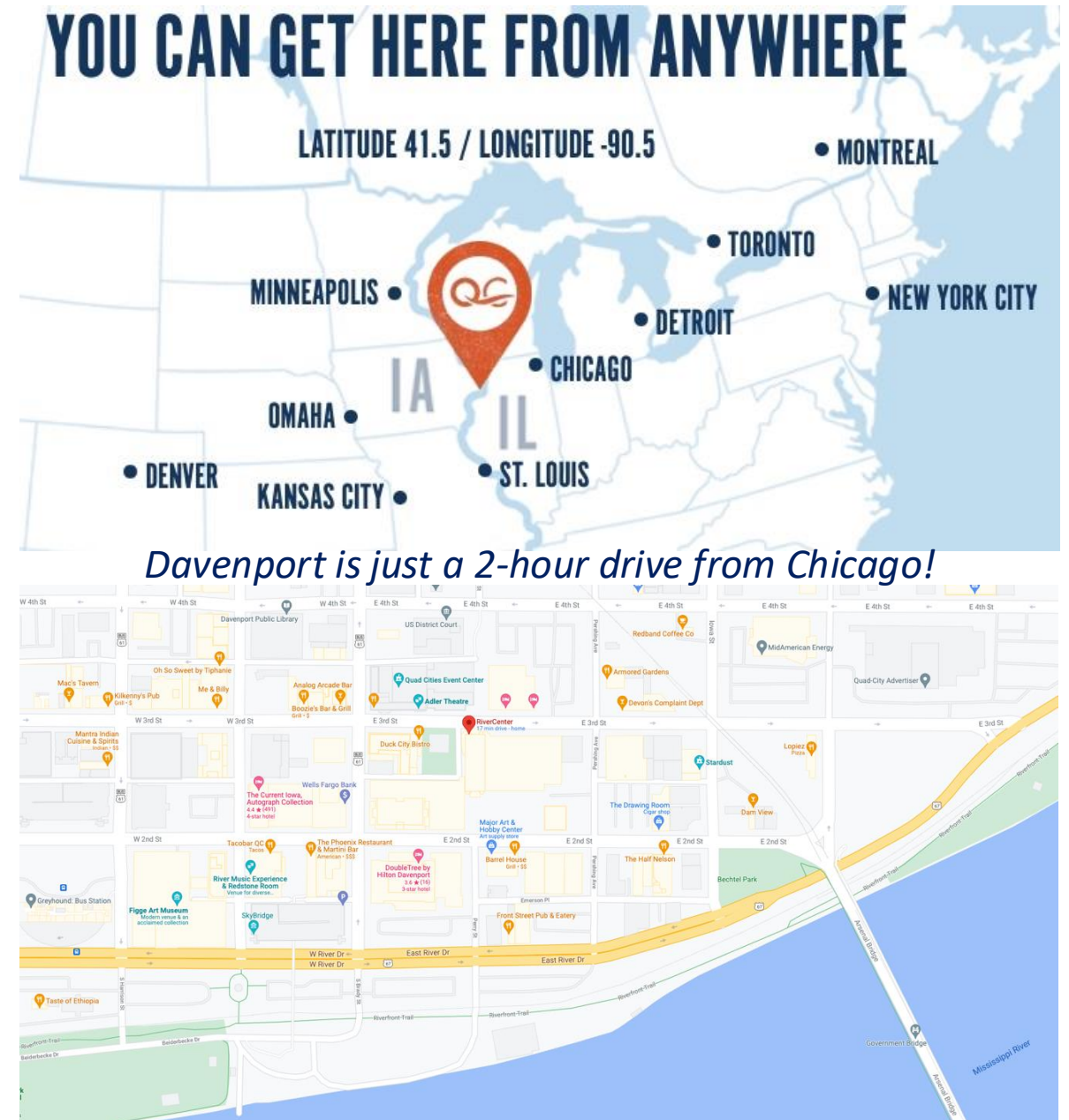
Our reasonable sponsorship tiers have not increased since 2021!

About the Quad Cities

[The Quad Cities](#) is located on the Mississippi River, composed of several cities in Iowa and Illinois and with a metro population of approximately 400,000. Within a couple hours, you have major metropolitan areas with a combined 37 million people: Chicago, St. Louis, Des Moines, Omaha, Minneapolis, Detroit, Kansas City and Indianapolis. ([Wikipedia](#))

It is easy to drive and fly to the Quad Cities. The Quad Cities International Airport (code MLI) has direct flights on major carriers to large hubs, such as Chicago O'Hare and Detroit and you are within 2 hops of most US airports.

Major employers in the Quad Cities include John Deere, Amazon, Rock Island River Arsenal, Genesis Health Systems, Hy-Vee, HNI Corp., Arconic, Tyson, The Kraft Heinz Company and a growing base of mid-sized manufacturing companies.





About the Venue

[Davenport RiverCenter](#), 2021 State St, Bettendorf, IA 52722

The convention center has 100,000 square feet of space, with 10 (expandable) conference rooms and two great halls.

The RiverCenter is located in downtown Davenport, Iowa. The venue is connected to the Blackhawk Hotel and is conveniently located within a short walk to other hotels, restaurants, entertainment and the Mississippi River. Attendees will receive a special discount code for hotels in the summer.

The regional airport is [Quad Cities International Airport \(MLI\)](#) is less than 5 miles from the venue.

2024 Conference Summary

2024 Statistics

- 50+ expert speakers from across the country
- 350+ adult attendees from across the Midwest
- 250 K-12 students
- Hacker Villages
- 12 Expo vendor booths
- Located in downtown Davenport near shops and restaurants

2024 Events

- The following events will be replicated in 2025:
 - Large CISO Dinner Thurs
 - 70+ attendees at Speaker Reception Friday
 - Family friendly After Party Saturday night
 - Friday “The CornCon Games”
 - Contests and more!

Contact Us

- CornCon Cybersecurity Conference
www.corncon.net
john@docent.org
(563)639-4111
- Managed by Docent Institute (501.c.3 educational charity)
www.docent.org

Your tax-deductible donation helps to build the next generation of cybersecurity experts

Previous Conferences



SATURDAY ONLY
THE CHILDREN OF THE CORNCON KIDS' TRACK

CORNCON

Coming to a galaxy near you...
October 2-3 corncon.net

CONFIRMED SPEAKERS 08/27/20

Aaron Turner	Mark Carney
Aaron Warner	Mark Rasch
Arian McMillan	Michael Daugherty
Caroline Wong	Michelle Dennedy
Casey Ellis	Mike Convertino
Dave Kennedy	Mike Coogan
David Mortman	Nick Selby
Phil Polstra	Rafal Los
Gadi Evron	Richard Marshall
George Simonds	Rocco Grillo
Heath Renfrow	Stephen Cobb
Ian Robertson	Tim Callahan
Ira Winkler	Todd Bell
Malcolm Harkins	Winn Schwartzau
Marci McCarthy	More coming!!



CORNCON VI: RETURN OF THE CYBER JEDI

QUAD CITIES CYBERSECURITY CONFERENCE & KIDS' HACKER CAMP

CornCon Schedule (example from 2024) *

Time	Track 1 (Mississippi River Hall)	Track 2 (1 st Floor)	Track 3 (1 st Floor)
8:15	CornCon X - Registration Opens – Day 2 • SATURDAY • 10-5-2024 – Expo/Villages 9AM to 4PM		
9:00	Introduction: Welcome to CornCon X Day 2		
9:10	Myths and Misconceptions in Cybersecurity Dr. Gene Spafford, Professor, Purdue University	Tales from Hunting in the Black Hat NOC Mark Overholser, Technical Marketing Engineer, Corelight	Strategic Endpoint Hardening with CIS Zach Kromkowski, Co-Founder at Senteon
10:00	Fireside Chat – Highly Regulated Industries: Threats on the horizon & planning for the future Panel: Amy Kabaria, Paul Neff (TBD)	CISA 101 – Learn how CISA can help your organization to be more secure, often with free tools and services! Region CISA Cybersecurity Advisor	Know no evil, Speak no evil, Do no evil Bobby Kuzma, Director, Offensive Cyber Operations, ProCircular
11:00	Fielding the Costs: The Economic Challenges of Staying Secure in the Food and Agriculture Sector Scott Algeier, Executive Director, Food and Ag-ISAC	Hacking other teams using social skills, to strengthen your IAM program! Sean Juroviesky, Senior Security Engineer, SoundCloud:	These Artifacts aren't Fiction Matt Scheurer, Show Host, ThreatReel Podcast Tuan Phan, Security Researcher
12:00	Securing the Enterprise in the Age of AI: An Interesting Conundrum Tina Lampe, Director of IT Software Engineering, DirecTV	What's wrong with cybersecurity and how to fix it! Joshua Copeland, Director of Managed Security Services, Quadrant	I Think We're Swimming (They Told Me It'd Be Crawl/Walk/Run) Heather Noggle, Executive Director, Missouri Cybersecurity Center of Excellence
1:00	Maximizing Cybersecurity with Limited Resources: Strategic Approaches for Leaders Safi Raza, Head of Cybersecurity /Sr. Director of Cybersecurity , Fusion Risk Management	AI Is Killing My Company Culture Chris Johnson, Sr Director of Cybersecurity, Compliance Programs CompTIA	Turning the Tables: Using Breach Data to Expose Cybercriminals Jacob Esparza, Senior Manager, Global Threat Intelligence PwC
2:00	We should all be feeling a bit blue - Lessons for us all from the CrowdStrike outage Rob Labbe, CISO-in-Residence, MM-ISAC	SIEM and the Art of Motorcycle Maintenance Johnny Xmas, Global Head of Offensive Security, F500	Physical Penetration Testing in 2024 Ken Smith, Director of Learning & Development, Praetorian
3:00	Why Do We Fall for Misinformation? Melanie Trecek-King, Associate Professor of Biology, Massasoit Community College	What the heck is Hermeneutics, and how can it be used to level up your threat intel game? Cherie Burgett, Director, Cyber Intelligence Operations , MM-ISAC	The Plains have Eyes: Mass Surveillance in the Hawkeye State - Hendrik van Pelt
4:00	The Ultimate List of Top 10's Chris Roberts, Deepfake Cyber Strategist, World Wide Technology	Let's do that time warp again. Messages to myself for better learning and resources Michael Odell, Cybersecurity Consultant, ProCircular	Building Tabletop Exercises for Your Company Barry Suskind, Director, Docent Institute
4:50	Closing: Awards Ceremony & Door Prizes	THE CYBER GAMES will be played at the CornCon After Party and prizes will be given. Please plan to attend!	
7:00	"The Bill Murray After Party" 6:30 – midnight with hacker movies, rooftop games, food & open bar (all ticket holders) @ The Last Picture House – Thanks to our 2024 Sponsors!		

Gold and Platinum sponsors are guaranteed keynote speaking slots.

The Vendor Expo and Hacker Villages will be open daily from 9 AM to 5 PM.

*See <https://corncon.net> for additional past schedules.



- **Thursday CISO Summit** (60 high profile CISOs and other execs) *No vendor expo. Only open to Platinum sponsors.*
- **Thurs CISO Dinner**
Only open to Platinum sponsors.
- General Conference w/
 - Friday & Saturday tracks
 - Friday & Saturday Expo/Villages **w/Happy Hour**
 - Option to host training, contests, villages
- **Friday VIP Reception** open to VIP Badge holders and Gold/Platinum Sponsors.
- **Saturday After Party** open to all badge holders.

Sponsorship Tiers

2025

SPONSOR BENEFITS	PLATINUM \$7500	GOLD \$5000	SILVER \$3000	BRONZE \$1500
Sponsor logo displayed on CornCon event website – <i>placement is tier-dependent</i>	✓	✓	✓	✓
Sponsor logos are all displayed on large banner in all speaking tracks	✓	✓	✓	✓
Sponsors receive full attendee list with Name, Title, Company, Email, Phone (as provided)	✓	✓	✓	✓
Sponsor may have booth raffle – attendees will have QR code to scan	✓	✓	✓	
Tier pricing locked in for up to three years <u>with commitment of three years</u>	✓	✓	✓	
Booth in conference expo	✓	✓	✓	
Sponsor logo on t-shirts given to all attendees	✓	✓		
Sponsor may provide handouts and branded materials for conference bag	✓	✓		
Sponsor may have large signage at venue	✓	✓		
Sponsor is listed as co-sponsor for VIP Reception on Friday evening	✓	✓		
Sponsor may have daily door prize which they will draw on stage	✓	✓		
Sponsor guaranteed keynote presentation	✓	✓		
Sponsor receives special social media campaign	✓			
Sponsor listed as co-sponsor of CISO Executive Summit & CISO Dinner & may have 2 attend & may provide special swag and materials in CISO conference bag	✓			
Sponsor logo on all event badges & CISO Executive Summit materials	✓			
Badges offered for sponsor and their guests	Up to 8 VIP Badges	Up to 6 VIP Badges	4 Badges	2 Badges

Sponsorship Tiers

Note: We are moving to a new online platform and mobile app for the 2025 conference. The benefits below are tentative, but representative of how we intend to support lead generation and engagement. An update will be sent out when we have made our selection.

2025

SPONSOR IN-PLATFORM BENEFITS	PLATINUM \$7500	GOLD \$5000	SILVER \$3000	BRONZE \$1500
Rotating banner advertising based on tier/Placement is more prominent for higher tiers	✓	✓	✓	✓
Attendees who opt in can be contacted through messaging in mobile app/platform	✓	✓	✓	✓
Custom online booth in event website which attendees will use to see agenda and details	✓	✓	✓	
Sponsors & exhibitors will be able to distribute literature and share media in their location as well the Resource Center.	✓	✓	✓	
Pre-recorded booth video in event website	✓	✓	✓	
Gamification drives foot traffic by giving points for visiting booths and all attendees have QR codes on their badges for lead generation	✓	✓	✓	
Attendees need to visit all booths to be eligible for booth drawing at 5pm	✓	✓	✓	
Sponsor logo on Scrolling Sponsor Panel and Agenda	✓	✓		
Analytics report for lead generation	✓	✓		
Sponsor commercial (30 seconds) plays before keynote presentation	✓	✓		
Logo placement on registration page	✓			
Optional online Sponsor Breakout/Meeting Room	✓			

Contact Us

2025

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