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Manifest your inner Cyber Superhero

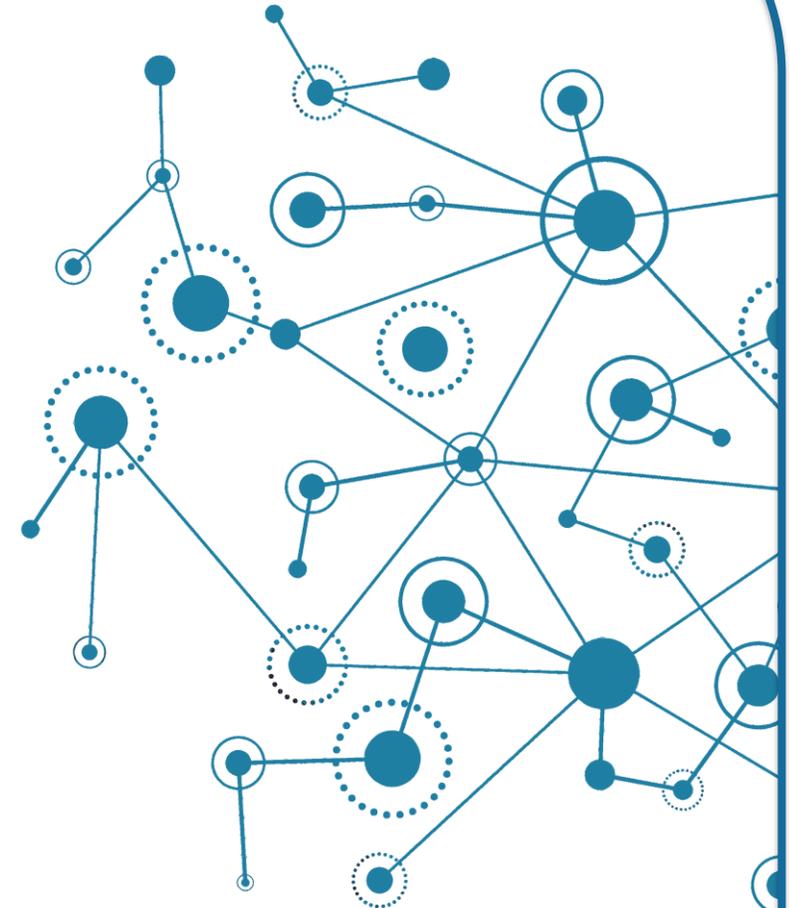
I Race Stallions, Not Mules: Building Teams That Run on Trust and Hunger

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Agenda



- Who You Are Is What They Remember
- Traits That Matter
- The Cost of Silence
- Apply: Leadership Gold

2025 CORNCON CYBERSECURITY CONFERENCE

Who You Are Is What They Remember

MANIFEST YOUR INNER CYBER SUPERHERO!



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Traits That Matter

MANIFEST YOUR INNER CYBER SUPERHERO!





T·E·A·M·W·O·R·K

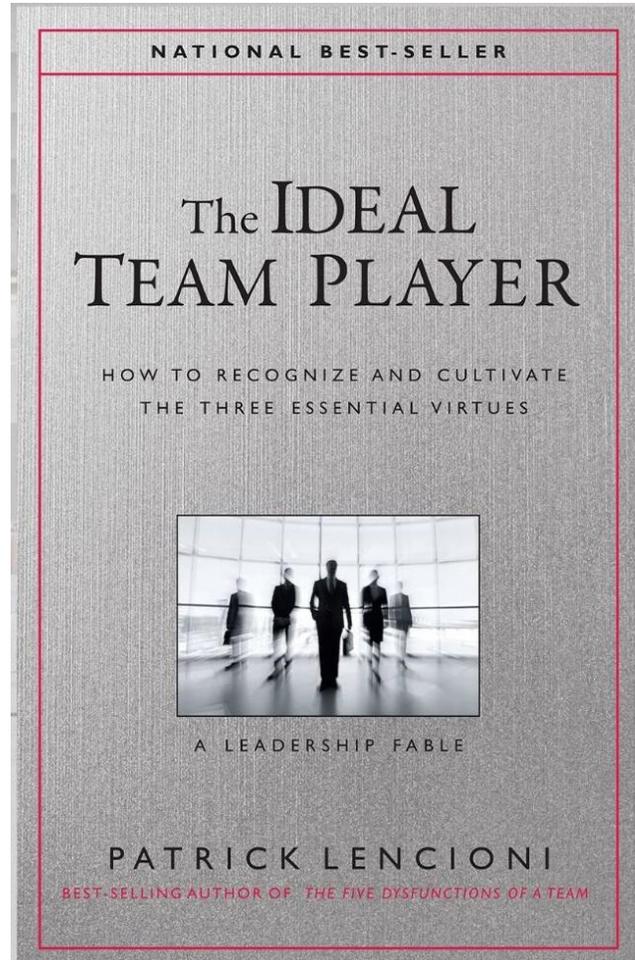
TEAMWORK IS THE ABILITY TO WORK TOGETHER TOWARD A COMMON VISION.
THE ABILITY TO DIRECT INDIVIDUAL ACCOMPLISHMENT TOWARD
ORGANIZATIONAL OBJECTIVES, IT IS THE FUEL THAT
ALLOWS COMMON PEOPLE TO ATTAIN
UNCOMMON RESULTS.

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Three Essential Virtues



- Humble
- Hungry
- Smart



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Guiding Principle

I race stallions. I don't train mules.

- Prioritize your efforts
 - Hunger
 - Desire



Application

MANIFEST YOUR INNER CYBER SUPERHERO!



Leadership Gold (Application)

- Communicate
- Advertise
- Anticipate



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Questions?

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