

SECURING WHAT FEEDS US

HOW CYBER RISK REACHES THE MODERN FARM

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PODCAST HOST, BITES AND BYTES PODCAST

AUTHOR, SECURING WHAT FEEDS US

CornCon 12 · October 2, 2026 · Davenport, Iowa

DEMANDED

$10,000

PAID

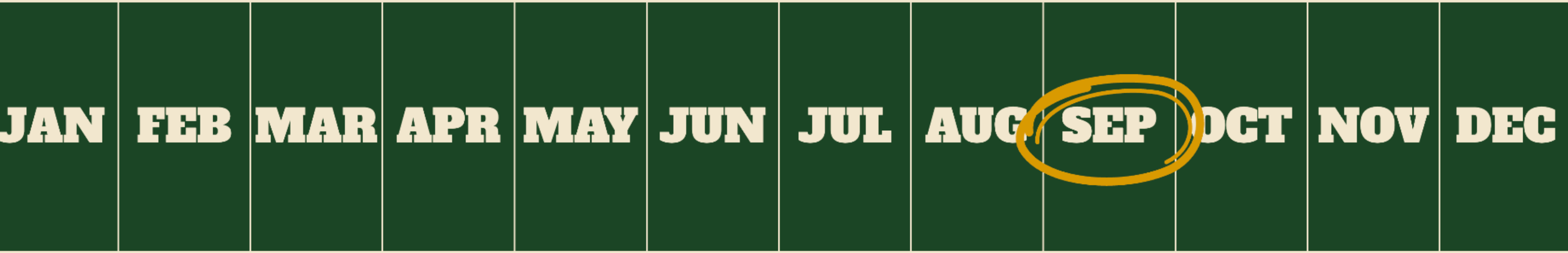
$0

LOST

one cow, one calf

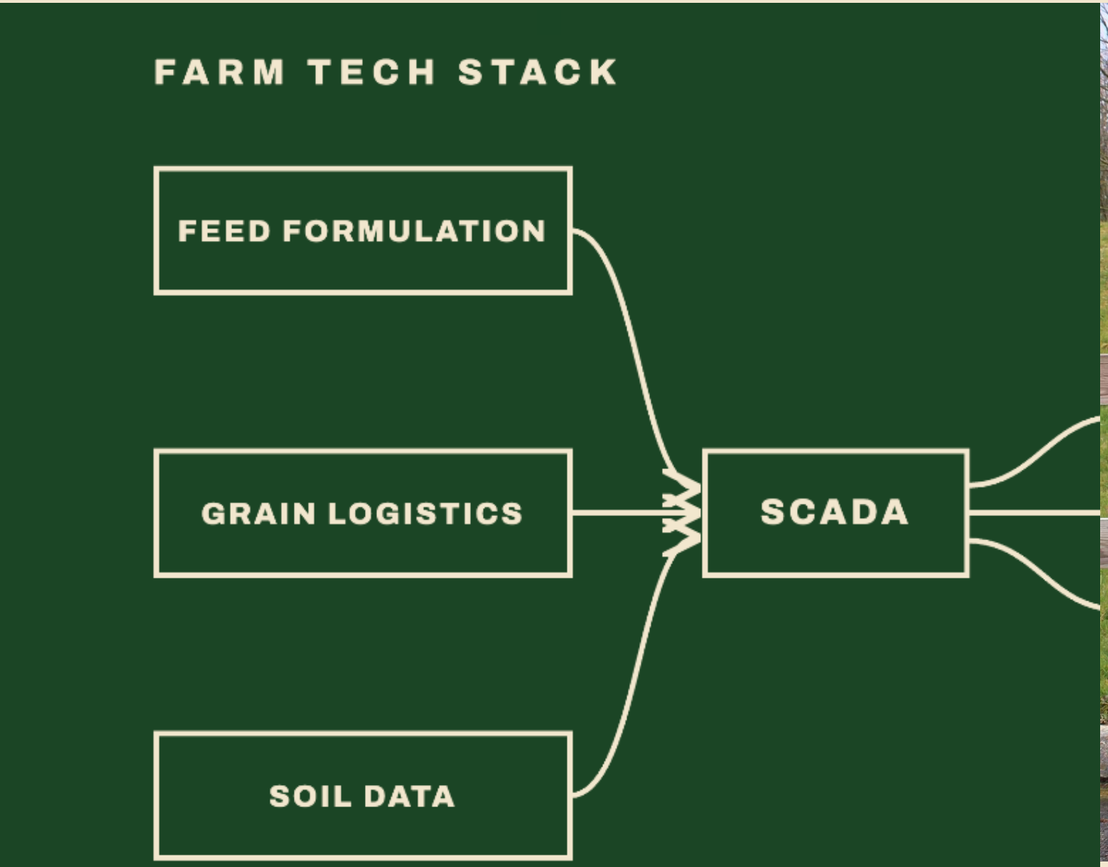


FORT DODGE, IOWA
SEPTEMBER 2021



Biology doesn't have a maintenance window.

One co-op.
60+ communities





Zero trust, meet Main Street.

TRUST BOUNDARY (UNDEFINED)





START A LIE

under $100

PROVE IT WRONG

over $1,000,000

Still circulating.



FIG. 4 — IMMERSIVE PASTURE APPARATUS

500,000

DATA POINTS A DAY

4.2 Licensed Data. Customer grants Provider and its affiliates a perpetual, irrevocable, worldwide, royalty-free license to collect, store, aggregate, derive, and commercialize Machine Data, Agronomic Data, and any Derived Insights, whether or not identifiable to a particular field, herd, or operation. 4.3 Provider may share aggregated data with partners at its discretion.

4.4 Customer retains such rights as are not otherwise granted herein, subject to Section 9. **Ownership: see contract** 4.5 Provider may amend this Agreement by posting revised terms; continued use of the Equipment or Services constitutes acceptance. 4.6 Retention periods are set by Provider.

9.1 Nothing herein shall be construed to transfer title in any Data to Customer. 9.2 Upon termination, Provider shall have no obligation to return, export, or delete Data except as required by applicable law. 9.3 Customer waives any claim arising from Provider's use of Data consistent with this Agreement as amended from time to time.

86%

OF U.S. FARMS



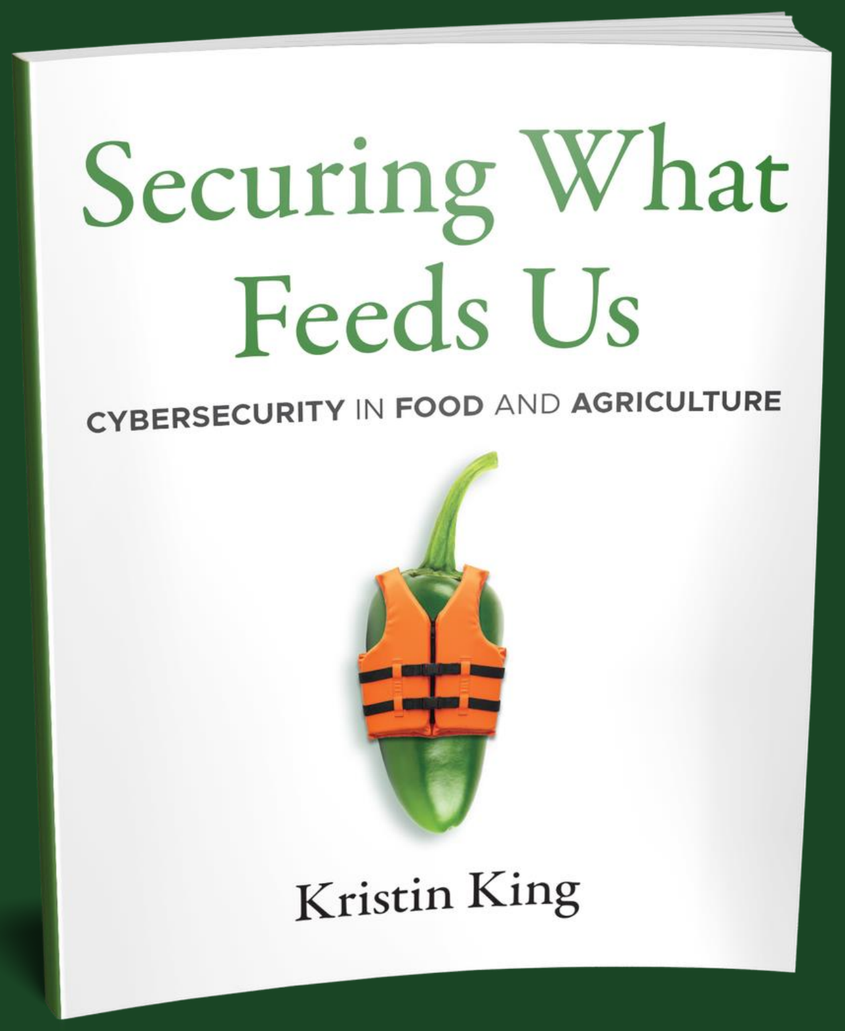


TRANSLATE

SHOW UP

BUILD SMALL

ASK BETTER QUESTIONS



SECURING WHAT FEEDS US

WILEY · OUT NOW

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Learn more at **securingwhatfeedsus.com**

